# Welcome to VIVES

# Design (y)our future







# Degree programmes in Distance learning



• digital design

### Lieven Vandeweghe – Commercial Sciences & BM

• sales support

### Tine Maes - Commercial Sciences & BM

• marketing and communication support

### Learning Routes in distance learning

- Associate degrees
- Microdegrees





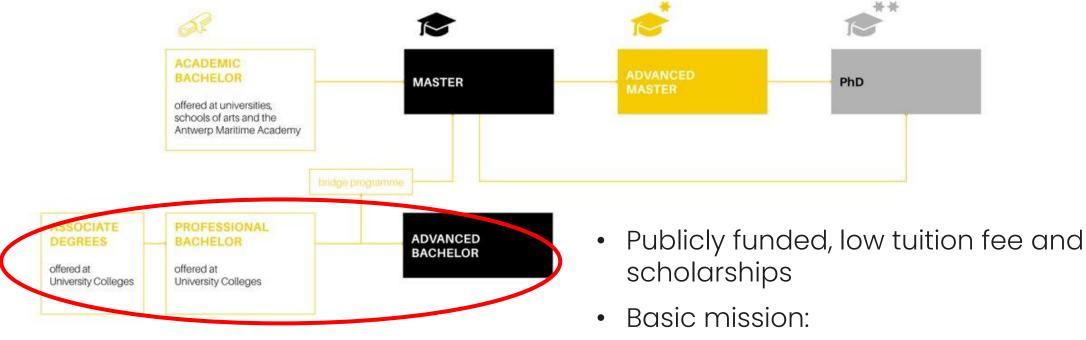
# Belgium and Flanders at a glance

Some figures



## Higher education in Flanders

udyinflanders.be



Offered at VIVES UAS

- - Education
  - Applied and fundamental research
  - Service to society



# University of Applied Sciences

do UAS offer?

- Associate degrees: 90 or 120 ECTS
- Profession-oriented bachelors: 180 ECTS
  - Bachelor in nursing: 240 ECTS
  - Advanced bachelor programmes: 60 ECTS
- Courses are practice-oriented
  - Always include practical professional training
  - Prepare students for specific professions in industry, commerce, agriculture, ICT, social work, health, teaching ...



1 ECTS  $\rightarrow$  25 to 30 hours of workload 60 ECTS  $\rightarrow$  1 regular academic year



# **WWES in numbers**

**W**vives

17.000 students

1.900 staff

7 campuses 5 cities 10 student residences

6 centres of excellence

2.000 traineeship

companies and institutions

6 study areas 34 bachelor degrees 24 associate degrees



# **7 Campuses**



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THEFT

Campus Oostende ✓ Station ✓ VLOC

Campus Brugge ✓ Xaverianenstraat ✓ Station

Campus Torhout

Campus Kortrijk

Campus Roeselare

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### **Study** at VIVES

**A faculties covering 6 study areas** 

### 4 faculties 6 study areas Health Care and Applied Social Studies **Applied Social** Health Care Studies •Brugge / Kortrijk / Roeselare **Commercial sciences, Business Management and Applied Information Technology Business Biotechnology** •Brugge / Kortrijk **Studies Technology and Biotechnology** •Brugge / Kortrijk / Roeselare / Oostende Technology Education Education



•Brugge / Kortrijk / Torhout

### **Our** Programmes

### offered in English

- Exchange programmes in every study area
- 4 degree programmes (bachelor)

### offered in Dutch

- 34 bachelor degree programmes
- 24 associate degree programmes





# Degree programmes

### **Business studies**

- business management (business management & entrepreneurship)
- hotelmanagement (culinary arts, hospitality management)
- international management advanced bachelor

### Technology

aviation technology



# Degree programmes Business Studies



- business management
- hotel management
- media and entertainment business
- organisation & management
- tourism and leisure management
- wellbeing- and vitalitymanagement
- applied information technology
- international management (advanced bachelor)

### Associate degrees

- accounting administration
- computer programming
- HR support
- hospitality management
- legal administrative support
- marketing and communication support
- sales support
- system and network administration
- traffic engineering and mobility
- shop management





# **Degree programmes Education**



### **Bachelor degrees**

- pre-primary education
- primary education
- secondary education
- inclusive education and remedial teaching (advanced bachelor)
- school development (advanced bachelor)
- special education needs (advanced bachelor)

### **Associate degrees**

• education: secondary education



### Degree programmes Technology & Biotechnology offered in Dutch



### **Bachelor degrees**

- automotive technology
- aviation technology
- construction
- design and production technology
- elektromechanics
- elektronics-ICT
- energy technology
- (health) care technology

### **Bachelor degrees**

agro- and biotechnology

### Associate degrees

- automotive techniques
- digital design
- elektromechanics
- HVAC
- internet of things
- renewable energy systems
- work preparation wood

### **Associate degrees**

• production management - agriculture and horticulture





### Degree programmes Control of the second studies Degree programmes D

### **Bachelor degrees**

- nursing
- midwifery
- speech therapy and audiology
- occupational therapy
- nutrition and dietetics
- care management (advanced bachelor)

### **Bachelor degrees**

- applied psychology
- human resources management
- public safety (applied security studies)
- socio-educational care work
- social work

### Associate degrees

• nursing\*

\* in cooperation with nearby institutes of (secondary) education

### Associate degrees

- social work and social care
- social and cultural work
- social educational assistance



### VIVES is market leader in distance learning in Belgium

- 25% of our students is in a distance learning program
- 25% of our students is 25 years or older
- 73 bachelor degrees
- 7 associate degrees





Margare our students?

### 5 target groups

- Acquiring the degree for people who work in the same field
- People who want to deepen or upgrade their knowledge
- People who want to reorient themselves, change of job/field
- Generation students with health issues, learning disabilities, barriers for the day programs
- Top athletes
- (Add-on for the day programs)



**Manual Methods** Monitor the inflow?

### distance learning is characterized by a high drop-out

### We tackle this by:

Intake interview: gauge motivation – available time (job/family/...) – support of partner, family and employer

Individualized and realizable programs with program packages according to the job situation of the student



Vedagogical approach

### **Quality learning materials**

Materials focused on self-study:

Syllabus – recorded presentations – videos – simulations – learning paths

assignments

### Sufficient guidance is needed (because of level 5)

Distance learning, not distant learning Educational support staff



### **Expanded examination center**

Exams on campus and off campus (online) Fixed exam weeks or independent (within the program)

### **Evaluation options**

Assignments and exams (written, computer exams and oral) Working with rubrics and lists with competences Feedback moments to monitor and safeguard progress



Work hased learning (WBL)

### WBL on the job or other place

Very flexible approach due to job requirements Student is looking for a workplace (near living area) Contracts: versions that match the situation – different languages

### WBL for students who live abroad

Guidance from a distance or live



Magaze our students?

### Cases

- Working students Sales support
- Top athletes Sales support
- Learning difficulties Digital design
- Late starters MCS
- Nearly graduates Digital design



**Panel d**iscussion

### **Possibilities**

are we missing opportunities? feasible in your situation?

### Pitfalls

what are the risks?

